

Emily M. Buehler

Education	2018	Ph.D., Interpersonal Communication and Relationships University of Iowa Dissertation: <i>Seeking support online: The unique and combined effects of anonymity and visibility on costs and dimensions of messages</i> Advisor: Dr. Andrew C. High
	2014	M.A., Communication Wake Forest University
	2007	B.A., English (Language Arts Education) Ohio Northern University
Academic Appointments	2019–present	Assistant Professor of Interpersonal Communication and Social Media Brian Lamb School of Communication Purdue University
	2018–2019	Assistant Teaching Professor Department of Communication Arts & Sciences The Pennsylvania State University
	2014–2018	Graduate Teaching Assistant Department of Communication Studies University of Iowa
	2012–2014	Graduate Teaching Assistant Department of Communication Wake Forest University
Refereed Publications	In press	Buehler, E. M. , & Crowley, J. L. The influence of responsibility for stigma, coping effort, and message visibility on online observers' emotions and verbal person-centered responses. <i>Communication Research</i> .
	In press	Adu Gyamfi, P.*, & Buehler, E. M. Masspersonal online support: Examining the effects of personalization and accessibility of support-seeking messages on quality of support provision messages. <i>Atlantic Journal of Communication</i> .
	In press	Buehler, E. M. , & High, A. C. Seeking support online: How anonymity, visibility, and relationship closeness shape support-seeking messages. <i>Journal of Media Psychology: Theories, Methods, and Applications</i> .
	2025	Perrault, E. K., Buehler, E. M. , & Zulli, D. Can emojis replace the embrace? Evidence from an experiment. <i>Communication Research Reports</i> , 42(4), 247–261.
	2025	Youngvorst, L. J., & Buehler, E. M. Contextual factors influencing online support providers' motivations and message provision. <i>Western Journal of Communication</i> , 89(1), 207–233.

- 2024 **Buehler, E. M.**, Crowley, J. L., Peterson, A. M., & Jackl, J. A. Family communication patterns, mediated communication, and well-being: A communication interdependence perspective on parent–adult child relationships. *Journal of Social and Personal Relationships*, 41(5), 1113-1135.
- 2024 **Buehler, E. M.**, High, A. C., Bishop, R. E.*, Johnson, J. D.*, Lee, D. A.*, Lilly, A. E.*, & Sweeney, K.* Examining the attributional links between message quality and outcomes of emotional support received on Facebook. *Communication Studies*, 75(2), 132-150.
- 2024 Shrout, M. R., **Buehler, E. M.**, Lee, D. G., & Renna, M. E. Illness-related partner communication predicts better health, COVID, and social-contextual outcomes amid the COVID-19 pandemic: A longitudinal study of students with concealable chronic health conditions. *Journal of Social and Personal Relationships*, 41(11), 3359-3384.
- 2024 Lee, D. G.*, & **Buehler, E. M.** “Thank you for being there for me”: How channel publicness and expression of gratitude shape perceptions of support-seeking messages on social network sites. *Communication Quarterly*, 72(5), 439-460.
- 2023 **Buehler, E. M.**, & High, A. C. Indirect effects of video chat on outcomes of receiving support: Uniting theorizing about supportive communication and computer-mediated communication. *Communication Monographs*, 90(1), 92-111.
- 2023 Lilly, A. E.*, & **Buehler, E. M.** Online daters' reactions to sexually explicit initiation messages. *Personal Relationships*, 30(3), 960-979.
- 2022 **Buehler, E. M.**, & Youngvorst, L. J. Online support-seeking in the context of grief: How support-seeking message content and communication channels shape support providers' impressions of the bereaved. *Computers in Human Behavior*, 137.
- 2019 **Buehler, E. M.**, Crowley, J. L., Peterson, A. M., & High, A. C. Broadcasting for help: A typology of support-seeking strategies on Facebook. *New Media & Society*, 21, 2566-2588.
- 2019 High, A. C. & **Buehler, E. M.** Receiving supportive communication from Facebook friends: A model of social ties and supportive communication in social network sites. *Journal of Social and Personal Relationships*, 36, 719-740.
- 2018 **Buehler, E. M.**, Peterson, A. M., & High, A. C. Investigating the role of problem severity and channel publicness on the sophistication of support-seeking messages on social network sites: A replication study. *Communication Studies*, 69, 304-313.
- 2017 **Buehler, E. M.** “You shouldn't use Facebook for that”: Navigating norm violations while seeking emotional support on Facebook. *Social Media + Society*, 3, 1-11.

*Graduate student co-author

Book Chapters

- 2020 High, A. C., **Buehler, E. M.**, & Youngvorst, L. J. Complexities of channel publicness and (in)effective support behaviors. In N. Egbert & K. B.

Wright (Eds.), *Social support and health in the digital age* (pp. 61-88). Lexington Books.

2017 High, A. C., Crowley, J. L., & **Buehler, E. M.** The couples helping exercise. In D. L. Worthington & G. D. Bodie (Eds.), *Sourcebook of Listening Research Measures and Methodology*, pp. 239-245. Wiley-Blackwell.

Grant Funding

2023 Buehler, E. M., & Lee, D. G. Investigating the skills-competence link in the communication of gratitude: A message-focused investigation
Ross-Lynn Research Scholar Fund, Purdue University
Funded: \$24,500

2017 Buehler, E. M. Investigating the roles of affordances and costs in seeking support online
Graduate College Summer Fellowship, University of Iowa
Funded: \$4,000

2017 Buehler, E. M. Investigating the roles of affordances and costs in seeking support online
Dissertation Grant, Department of Communication Studies, University of Iowa
Funded: \$1,000

Refereed Conference Papers

2025, November Dawson, E. T.*, & **Buehler, E. M.** "Uncertainty, turbulence, privacy management, oh my!": Considering multiple theoretical frameworks for understanding the adolescent transition to adulthood. Paper presented at the annual convention of the National Communication Association (NCA), Interpersonal Communication Division, Denver.

2024, November **Buehler, E. M.**, & Crowley, J. L. The influence of responsibility, coping effort, and message visibility on online observers' sympathy for people with stigmatized health conditions. Paper presented at NCA, Interpersonal Communication Division, New Orleans.

2024, November **Buehler, E. M.**, & Bradley, L. M.** Using memes to seek emotional support: An exploratory study. Paper presented at NCA, Interpersonal Communication Division, New Orleans.

2024, November Lee, D. G.*, & **Buehler, E. M.** Unveiling competent gratitude communication: Establishing criteria and evaluating features of gratitude messages. Paper presented at NCA, Interpersonal Communication Division, New Orleans.

2024, February Shrout, M. R., **Buehler, E. M.**, & Lee, D. G.* Illness-related partner communication predicts better health, COVID, and social-contextual outcomes amid the COVID-19 pandemic: A longitudinal study of students with concealable chronic health conditions. Poster presented at the annual convention of the Society for Personality and Social Psychology (SPSP), San Diego.

2023, November Youngvorst, L. J., & **Buehler, E. M.** Contextual factors influencing online support providers' motives and message provision. Paper presented at NCA, Human Communication & Technology Division, National Harbor.

- 2023, November Adu Gyamfi, P.* & **Buehler, E. M.** Masspersonal online support: Examining the effects of personalization and accessibility of support-seeking messages on quality of support provision messages. Paper presented at NCA, Human Communication & Technology Division, National Harbor.
- 2023, February Todd, L. M.**; Staub, E.**; Lee, D. G.*; Shrout, M. R., & **Buehler, E. M.** Returning to campus during the COVID-19 pandemic with a concealable chronic illness: Social and health challenges. Poster presented at the annual convention of SPSP, Atlanta.
- 2022, November **Buehler, E. M.**, Crowley, J. L., Peterson, A. M., & Jackl, J. A. Family communication patterns, mediated communication, and well-being: A communication interdependence perspective on parent-adult child relationships. Paper presented at NCA, Family Communication Division, New Orleans.
- 2022, November Lee, D. G.*, **Buehler, E. M.**, Patton, K. E.*, & Johnson, J. D.* How can I say thank you? An exploratory study of gratitude communication from a message-focused approach. Paper presented at NCA, Interpersonal Communication Division, New Orleans.
- 2022, November McCulloch, S. P.*, Trinidad Duran, A.*, Lee, D. G.*, & **Buehler, E. M.** Comparing the efficacy of narrative and statistical messages for reducing stigma toward mental illness: A structural equation model. Paper presented at NCA, Health Communication Division, New Orleans.
- 2021, November **Buehler, E. M.**, Youngvorst, L. J., & Kaufman, S. M.* Online support-seeking in the context of grief: How aspects of the support-seeking message and aspects of the channel shape support providers' impressions. Paper presented at NCA, Interpersonal Communication Division, Seattle.
- 2021, November Lee, D. G.*, & **Buehler, E. M.** "Thank you for being there for me": How channel publicness and expression of gratitude shape perceptions of support-seeking messages on social network sites. Paper presented at NCA, Interpersonal Communication Division, Seattle.
- 2021, November Lilly, A. E.*, & **Buehler, E. M.** Expectancy violations, gender, and online dating motives: How do online daters react to sexually explicit content? Paper presented at NCA, Interpersonal Communication Division, Seattle.
- 2020, November **Buehler, E. M.**, & High, A. C. The indirect effect of features of video chat on outcomes of supportive communication through perceived social presence and evaluations of the conversation. Paper presented virtually at NCA, Human Communication & Technology Division.
- 2019, November **Buehler, E. M.**, & High, A. C. Seeking support for stigma online: The impact of anonymity, visibility, and relationship closeness on dimensions of support-seeking messages. Paper presented at NCA, Human Communication & Technology Division, Baltimore.
- 2019, November Youngvorst, L. J., **Buehler, E. M.**, & High, A. C. Appreciating the complexity of online support: Examining factors entangled with channel publicness when predicting (in)effective support provision. Paper presented at NCA, Human Communication & Technology Division, Baltimore.

- 2019, May **Buehler, E. M.**, & High, A. C. Examining the attributional links between evaluations and outcomes of emotional support on Facebook. Paper presented at the annual meeting of the International Communication Association (ICA), Interpersonal Communication Division, Washington, DC.
- 2018, November **Buehler, E. M.**, Seeking support on social network sites: An investigation of the effects of perceived publicness and intensity of Facebook use on message sophistication. Paper presented at NCA, Salt Lake City.
- 2018, May Peterson, A. M., & **Buehler, E. M.** Ugh, can you believe this? Examining relationships between channel publicness, accounts, and attributions on Facebook. Poster presented at ICA, Prague.
- 2017, November **Buehler, E. M.**, Peterson, A. M., Crowley, J. L., & High, A. C. Broadcasting for help: A typology of support-seeking strategies on Facebook. Paper presented at NCA, Dallas.
- 2017, November High, A. C., **Buehler, E. M.**, & Priem, J. S. Exploring potential moderators of the effects of verbal person-centeredness on support outcomes: An investigation of immediate and durable effects of supportive conversations. Paper presented at NCA, Dallas.
[Top Paper, Nonverbal Communication Division]
- 2016, November **Buehler, E. M.** You shouldn't use Facebook for that: Messages strategies to navigate norm violations in seeking emotional support on Facebook. Paper presented at NCA, Philadelphia.
- 2016, November High, A. C., & **Buehler, E. M.** Receiving supportive communication from Facebook friends: The intervening roles of social capital and preference for weak ties. Paper presented at NCA, Philadelphia.
- 2015, November **Buehler, E. M.** Context collapse and adolescent self-presentation on Facebook and Twitter: An exploratory study. Paper presented at NCA, Las Vegas.
- Priem, J. S., Bailey, L. C., & **Buehler, E. M.** (2014, November). Deconstructing support inadequacy: Unique effects of support deficit and surplus on relationship characteristics and interaction perceptions. Paper presented at NCA, Chicago.
- Buehler, E. M.** (2014, April). The impact of Internet use and Internet addiction on adult friendship quality. Paper presented at the annual meeting of the Central States Communication Association, Minneapolis.
[Top Debut Student Paper]
- *Graduate student co-author
**Undergraduate student co-author

Teaching Experience

2019-present

Purdue University
Graduate Courses

- COM 512 Theories of Interpersonal Communication
Graduate seminar on theory and research in interpersonal communication. Full course planning, instruction, and evaluation.
Fall 2020, Fall 2021, Spring 2023, Fall 2024
- COM 612 Personal Relationships & Technology
Graduate seminar on theory and research on the use of communication technologies in personal relationships. Full course planning, instruction, and evaluation.
Summer 2021, Spring 2022, Fall 2023

Undergraduate Courses

- COM 212 Approaches to the Study of Interpersonal Communication
Introduction to concepts and theories relevant to communication in a variety of social and personal relationships. Full course planning, instruction, and evaluation.
Fall 2019, Spring 2021, Fall 2021, Fall 2022, Spring 2023, Spring 2024, Fall 2024, Spring 2025
- COM 372 Communication in Relationships
Upper level course on theory and research on communication in close relationships. Full course planning, instruction, and evaluation.
Spring 2020, Spring 2021, Spring 2022, Fall 2022, Fall 2023, Spring 2025
- COM 491 Disclosure, Privacy, and Secrets
Upper-level course exploring theories and models of privacy and disclosure. Full course planning, instruction, and evaluation.
Spring 2024

Individual Directed & Independent Study

- COM 590 Social Support on Social Media
Spring 2025
- COM 590 Privacy in Computer-Mediated Communication & Human-Computer Interaction
Fall 2024
- COM 590 Communication Research in Taboo Topics & Topic Avoidance
Spring 2023
- COM 590 Communication Theory of Identity & Family Communication
Spring 2022
- COM 590 Theory & Research in Family Communication
Fall 2020
- COM 491 Supportive Communication
Fall 2022
- COM 491 Social Media, Identity, and Relationships
Spring 2022
- COM 491 Theory & Research in Online Supportive Communication
Fall 2020

2018-2019

The Pennsylvania State University

Undergraduate Courses

- CAS 100 Effective Speech
A required, general education course focused on practice of public speaking. Full course planning, instruction, and evaluation.

Fall 2018, Spring 2019, Summer 2019
 CAS 283 Introduction to Computer-Mediated Communication
Introduction to theory and application of technologies for communication. Responsible for discussion sections and grading.
 Fall 2018, Spring 2019

2014-2018

University of Iowa

Undergraduate Courses

COMM 1112 Interpersonal Communication
Introduction to concepts and theories relevant to communication in a variety of social and personal relationships. Responsible for discussion sections and grading.
 Fall 2015

COMM 1305 Studying Communication: Methods
Introduction to empirical research philosophy, tradition, methodologies, and applications within the communication field. Responsible for leading discussion sections and grading.
 Spring 2018

COMM 1816 Business & Professional Communication
Introduction to business and professional communication at individual and organizational levels, including interviewing, speaking, and business writing. Full course planning, instruction, and evaluation.
 Summer 2016, Fall 2016

COMM 2053 Privacy Management in Relationships
Intermediate-level course exploring theories and models of privacy and disclosure. Full course planning, instruction, and evaluation.
 Fall 2014, Spring 2015

COMM 2089 Nonverbal Communication
An intermediate-level course on the theoretical study of nonverbal codes and their functions in social interactions. Full course planning, instruction, and evaluation.
 Spring 2016, Spring 2017, Fall 2017

2012-2014

Wake Forest University

Undergraduate Courses

COM 113 Relational Communication
Introduction to concepts and theories relevant to communication in social and personal relationships from a goals-based perspective. Responsible for leading discussion sections and grading.
 Fall 2012, Spring 2013, Fall 2013, Spring 2014

**Student
Committees &
Advising**

Purdue University

Advisor, Doctoral Committees

Joshua Johnson (Communication, in progress)
 Daeun Grace Lee (Communication, 2023)
 Amanda E. Lilly (Communication, 2023)

Advisor, Master's Committees

Lane M. Bradley (Communication, in progress)
 Clara Elisa Hortua Alvarado (Communication, 2025)
 Joshua Johnson (Communication, 2021)

Member, Doctoral Committees

Hsuen-Chi Chiu (Communication, in progress)
Diana Deyoe (Communication, in progress)
Claire Eggerman (Communication, in progress)
Zachary Isaacs (Communication, in progress)
Emily Dawson (Communication, in progress)
Suchismita Naik (Computer Graphics Technology, in progress)
Courteney Smith (Communication, 2024)
Gina Reynolds (Communication, 2023)
Laura Downey (Communication, 2023)
Elise Taylor (Communication, 2022)
Sara Kaufman (Communication, 2022)
Chih-Yuan Chou (Technology, 2020)

Member, Master's Committees

Alexis Denham (Communication, in progress)
Allison Frazier (Communication, 2025)
Kelsey Patton (Communication, 2023)
Connor Evans (Communication, 2023)
Paxton Dodd (Communication, 2023)
Miriam Attal (Communication, 2023)
Shelby Favaloro (Communication, 2022)
Diana Deyoe (Communication, 2022)
Zachary Isaacs (Communication, 2021)
Theodora Amuah (Communication, 2021)

Service Activities

Professional Service

2024-2026	Nominating Committee (Chair, 2026) National Communication Association, Human Communication & Technology Division
2020, 2021, 2024	Dissertation Award Committee National Communication Association, Human Communication & Technology Division
2014-2025	Reviewer of Conference Submissions National Communication Association, Human Communication & Technology Division
2020, 2026	Reviewer of Conference Submissions National Communication Association, Interpersonal Communication Division
2018-present	Ad Hoc Journal Reviewer <i>Annals of the International Communication Association</i> <i>Communication Methods and Measures</i> <i>Communication Monographs</i> <i>Communication Quarterly</i> <i>Communication Research</i> <i>Information, Communication, & Society</i> <i>International Journal of Communication</i> <i>Journal of Computer-Mediated Communication</i> <i>Journal of Family Communication</i> <i>Journal of Language and Social Psychology</i>

Journal of Social and Personal Relationships
Media Psychology
New Media & Society
Social Media + Society
Telematics and Informatics

University Service

Summer-Fall 2025	Member, Search Advisory Committee for Justin S. Morrill Dean College of Liberal Arts
Spring 2025	Undergraduate Affairs Committee Brian Lamb School of Communication
Fall 2022-present	Faculty Affairs Committee Brian Lamb School of Communication
Spring 2020-present	Advisor, Association for Women in Communication
April 2023	Poster Judge Purdue University Undergraduate Research Conference
2022-2023	Interpersonal Unit Coordinator Brian Lamb School of Communication
2021	Member, Search Committee (Interpersonal/Health/Resilience/Risk) Brian Lamb School of Communication
Spring 2020	Member, Senior Send-Off Awards Committee Brian Lamb School of Communication
December 2019	Judge Fraser Speaking Competition Final
September 2019	Judge, Student Organization Bulletin Board Contest Brian Lamb School of Communication

Academic and Professional Organization Membership

2021-present	Steps to Leaps Research Collaborative, Purdue University
2019-present	International Communication Association
2013-present	National Communication Association

Academic Honors & Awards

2023	Outstanding Undergraduate Teacher Purdue University, College of Liberal Arts
2017	John Waite Bowers Award University of Iowa, Department of Communication Studies <i>For outstanding graduate scholarship in interpersonal communication and relationships</i>
2017	Outstanding Teaching Assistant Award University of Iowa, Council on Teaching
2017	Douglas Ehninger Prize for teaching excellence University of Iowa, Department of Communication Studies

2016

Carroll Arnold Fellowship
University of Iowa, Department of Communication Studies
